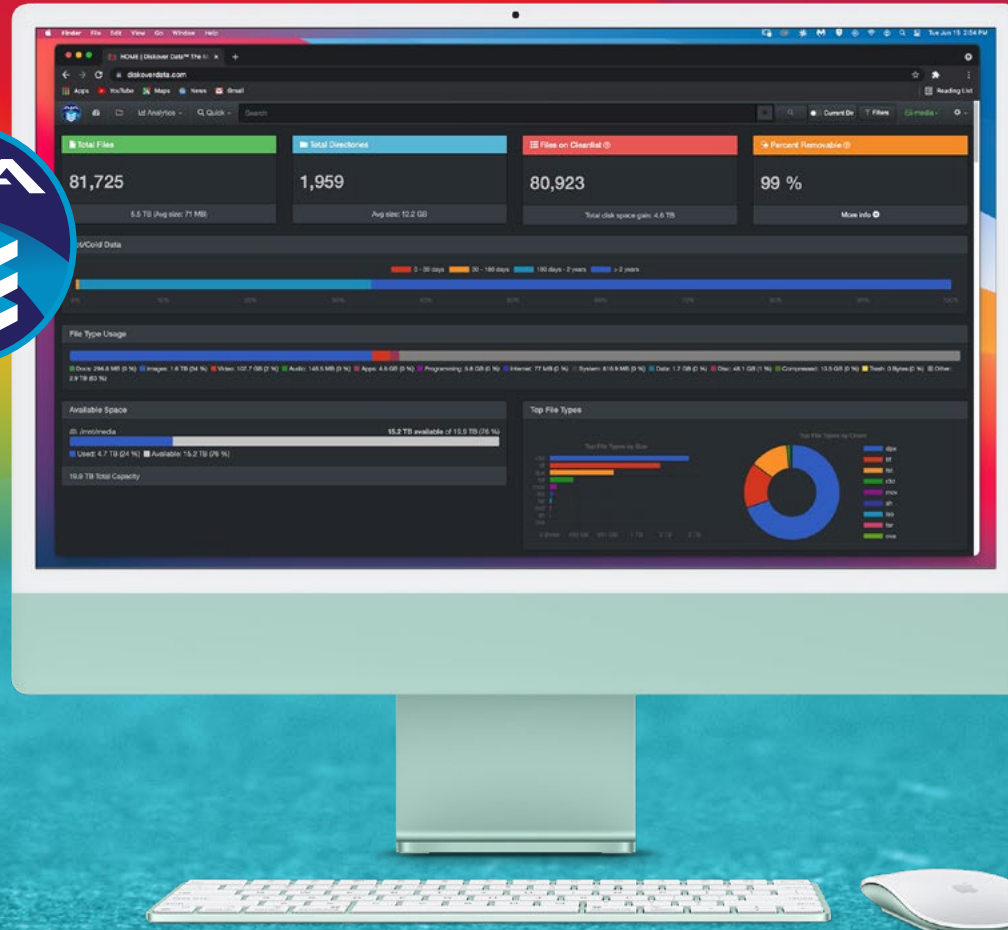


AJA | Diskover Media Edition

Data Management Software

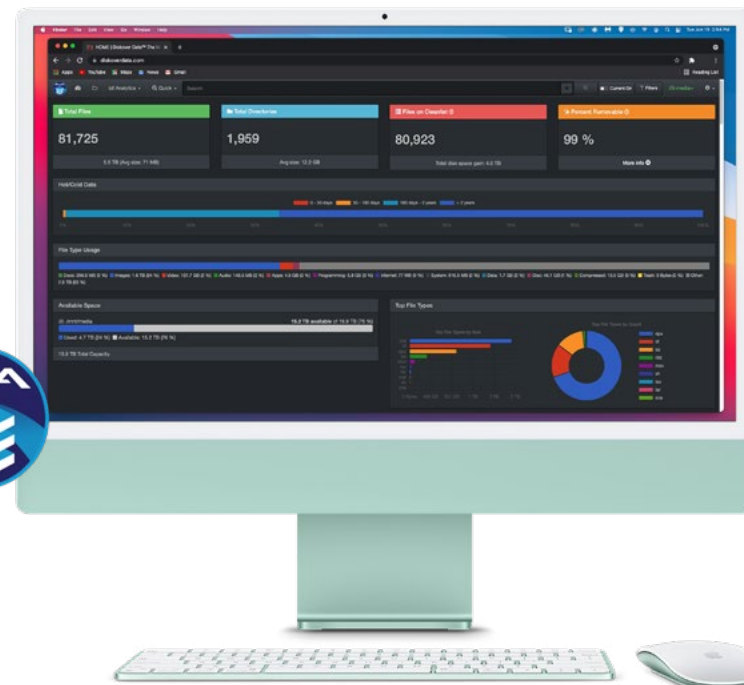


AJA | Diskover Media Edition

1 RENEWABLE
YEAR
WARRANTY

Data Management Software **\$11,995 per node, annually**

AJA Diskover Media Edition is the new, easy to deploy data management software solution designed to let you take control of your media storage across your entire organization, regardless of where it is physically located. Use high-speed, cutting-edge searches, cost analysis, tagging, and other sophisticated tools to empower all levels of your organization to make informed data decisions, therefore enhancing your file-based production line and its monetization. Efficiently curate your existing assets, and never lose a file again with AJA Diskover Media Edition.



AJA Diskover Media Edition

While the unstructured media data management problem has been around for some time, the complexity is now skyrocketing. In the next three years, we'll generate the same amount of data as in the previous 30 years.

AJA Diskover Media Edition Offers the Tools to:

- Tell you instantly where all your data lives and share the results in one click on local, remote, or cloud based storage
- Monetize and maximize the efficiency of your workflows through several industry specific plugins
- Assist with your clients being charged accurately for storage space
- Curate your valuable assets securely and methodically

Enhance Workflows and Monetization

- Cost analysis tools and repeatable reports via Smart Searches that assist all stakeholders in making the right data related decisions about time, resources, invoicing, and investments
- Data findability combined with ease of sharing significantly improves the efficiency of the organization and its people
- AJA Diskover Media Edition toolset allows for data management instead of purchasing additional expensive and unnecessary storage space

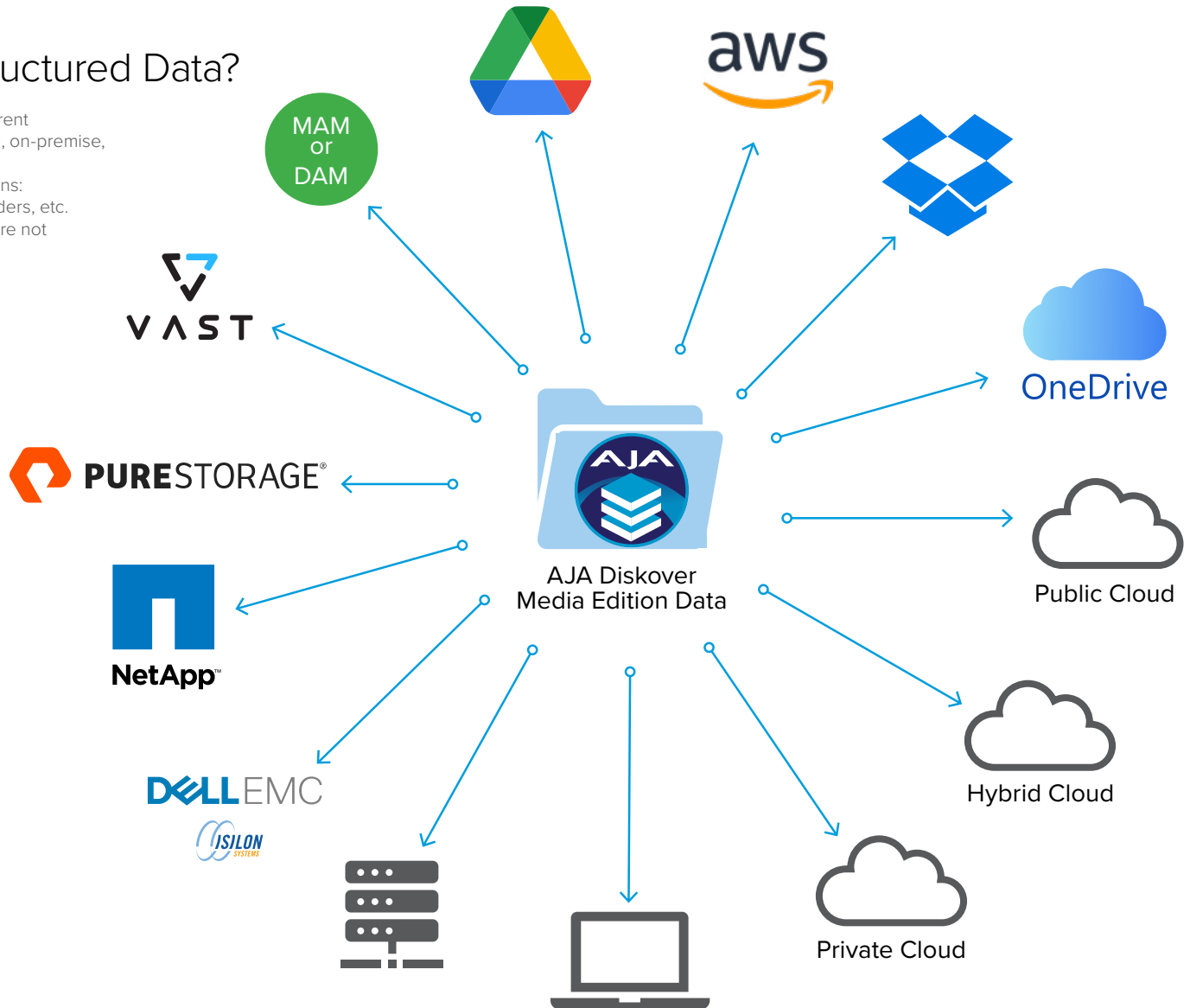
Empower All Levels of Your Organization

- AJA Diskover Media Edition enables everyone to accurately answer questions with the simplicity of search queries, which provide immediate information
- The clever views, file search tools, repeatable reports, and other smart features assist business users with in-depth analysis of data, informed decision making, as well as rigorous data management
- AJA Diskover Media Edition allows all stakeholders to have their own relationship with data

AJA | Diskover Media Edition

What is Unstructured Data?

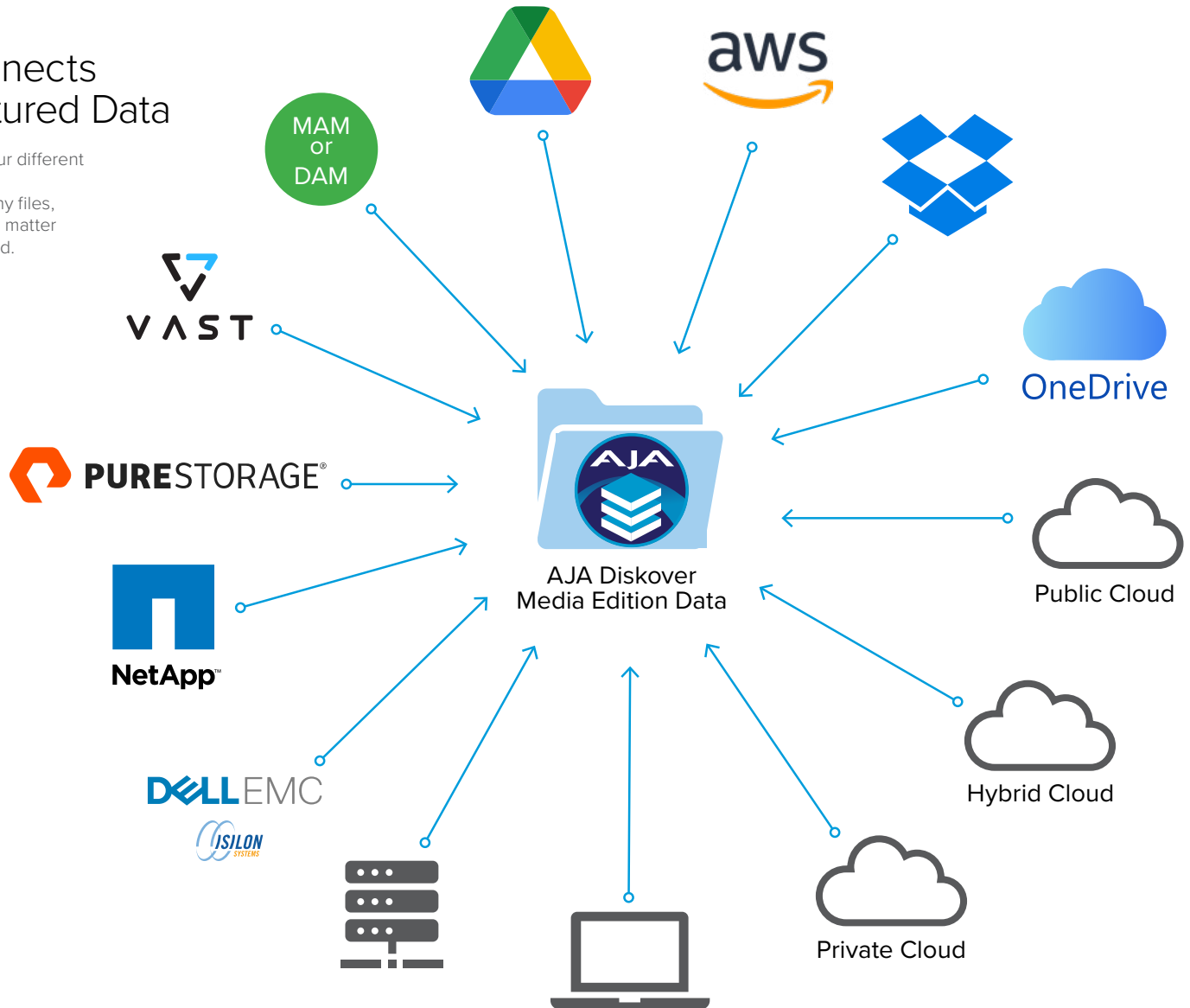
- Source files stored in different storage types: in the cloud, on-premise, hard drive, etc.
- Storage in different locations: geo locations, cloud providers, etc.
- Storage repositories that are not connected to one another.



AJA | Diskover Media Edition

Diskover Connects Your Unstructured Data

- Diskover “connects” all your different storage repositories.
- You can search and find any files, through their metadata, no matter where your files are located.
- From one single view.
- From any web browser.



AJA | Diskover Media Edition



AJA Diskover Media Edition Features

Powerful Search Tools

- Pushing the limits of search and results accuracy, the AJA Diskover Media Edition harvests media info attributes and makes them easily findable. This feature assists with narrowing down the list of search results and improving their accuracy

Remote Operation

- AJA Diskover Media Edition is manageable remotely, with a web browser UI providing access to all the functions of the software, meaning maximum flexibility
- Easy to deploy and administer, regardless of geographical locations

Smooth Workflows for Increased Productivity

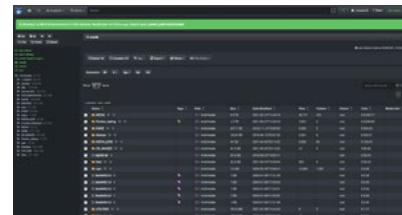
- Improves collective efficiency by streamlining file-based workflows.
- Metadata is harvested to add business context to extensive searches and analytics
- Workflow enhancement via manual tagging, auto-tags, and scheduled tasks
- Far beyond “cleaning,” AJA Diskover Media Edition offers a full toolset for global data curation
- Improves collective efficiency by streamlining file-based workflows

The Power of Open-Source

- AJA Diskover Media Edition uses Elasticsearch, an open-source, highly scalable, mature, and widespread backend search engine, allowing massive amounts of data to be searched instantaneously
- AJA Diskover Media Edition embraced the logical approach of itself being open-source, as well as integrating other open-source platforms and plugins that are powerful and highly integrative
- Open-source software is developed around transparency and trust. They help organizations become more agile and collaborative in their innovations

Aimed at Resolving Media Specific Challenges

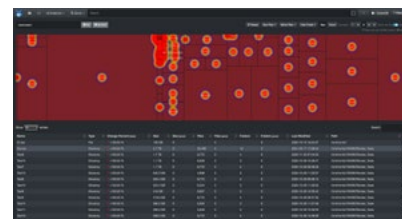
- The AJA Diskover Media Edition provides the ability to search for and identify your content with no risk to the integrity of the content itself
- In addition to the regular daily challenges around data and file-based workflows, the AJA Diskover Media Edition pinpoints the major tribulations in the media industry as a starting point
- Instantly locate media assets based on media specific information, such as resolution, framerate, and codec, no matter where they are located



File Search



User/Cost Analysis



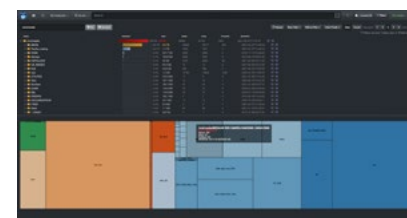
Heat Map



File Tree



Tags

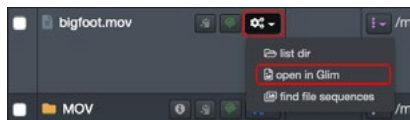


Tree Map

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Comprehensive Plug-Ins for Modern Workflows



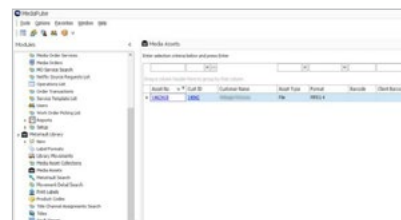
Telestream GLIM Integration

- Telestream GLIM is designed to allow media professionals to quickly preview media files in high resolution, with color accuracy via any web browser, without generating a proxy file. GLIM can generate these previews for files located on-prem or in cloud storage. Files are shown with SCTE-35 markers, waveform view, and audio metering to ensure compliance standards on the fly, for any user, in any location.
- The Telestream GLIM application can be launched via AJA Diskover Media Edition Interface using File Action > Open in GLIM menu selection
- GLIM application launches automatically upon selecting “Open in GLIM” menu option (User must have an active GLIM account and be logged in prior to launching the plug-in)
- The file can now be viewed and validated along with its metadata without giving the user destructive access to the source file



Telestream Vantage Integration

- AJA Diskover Media Edition offers Telestream Vantage integration, significantly enhancing workflows for users of both applications.
- Telestream Vantage is a powerful platform for transcoding media, generating proxy files, and generating deliverable packages. The AJA Diskover Media Edition Telestream Vantage Plugin allows end-users to submit files for transcoding directly from the AJA Diskover Media Edition user interface. This process can be utilized by all end-users without needing access to the production tools and source files.



MediaPulse Asset Creation

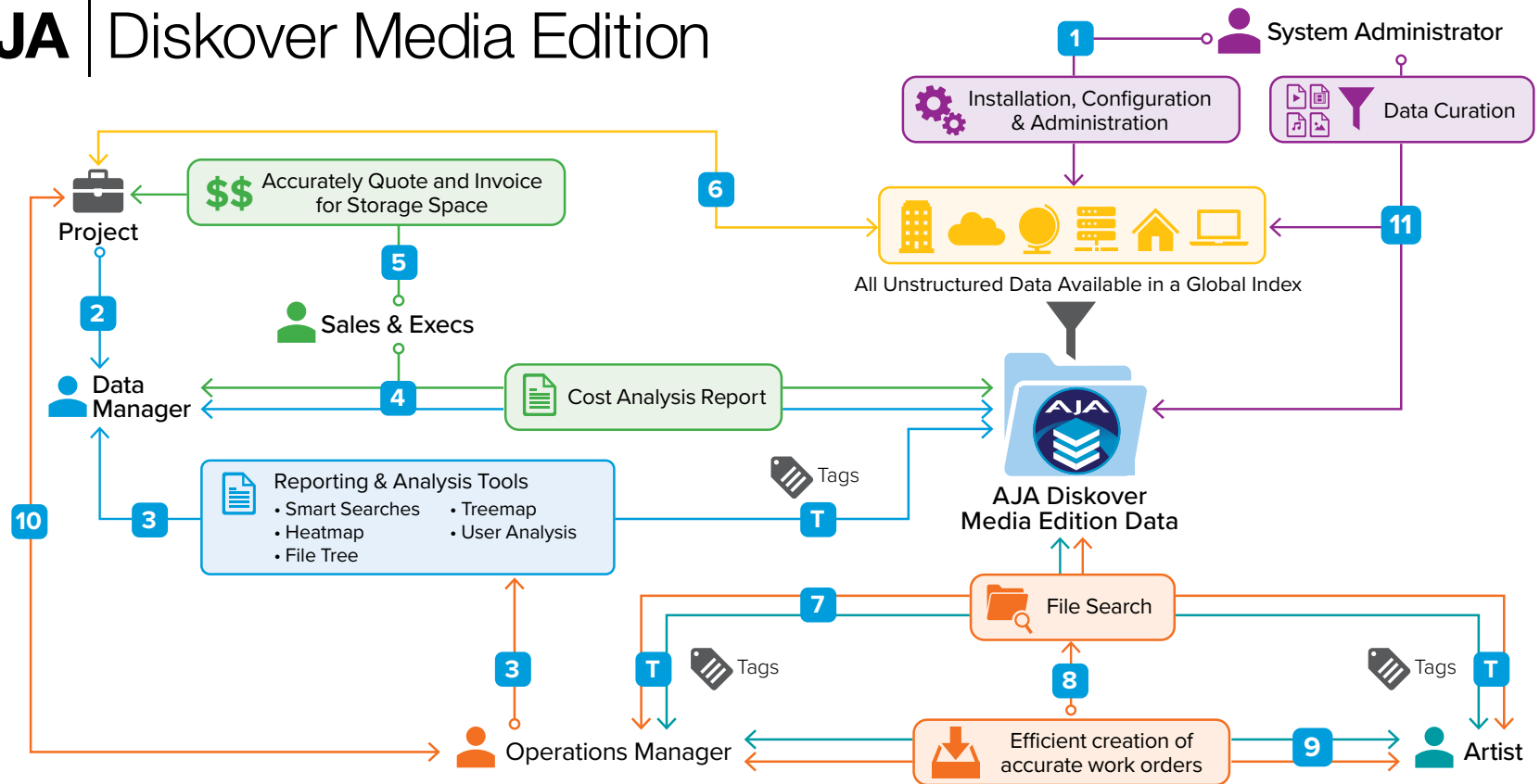
- The Xytech MediaPulse asset creation tool included in the AJA Diskover Media Edition is designed to find and index newly restored online assets from LTO tapes, removable hard drives, etc., making them available, findable, and searchable within the MediaPulse order management system.
- The plugin operates on the assumption that assets restored to online media are placed into a folder using a specific naming convention. The info is added to the asset within MediaPulse, and the asset number is assigned as a field to the file within the Diskover Index.



MediaPulse Media Order Status

- Facilities often manually correlate the order management system with the storage repositories. However, manual processes are subject to human errors and difficult to scale as the volume of media orders, and data turnover increases rapidly and constantly.
- The MediaPulse order status plugin is designed to automate the correlation of the order management system and the storage system by harvesting key business context from MediaPulse and applying that context within the AJA Diskover Media Edition platform.

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Tools and Workflow Overview

- 1** Installation of AJA Diskover Media Edition and configuration of all storage volumes for indexing, as well as all other parameters (ex: storage cost per GB), automated tasks, login accounts, etc.
 - 2** Data Manager receives details of new project for space and cost analysis.
 - 3** Analysis of available space to onboard new project and need assessment for curation (clean up, archive, etc.) of existing data via reporting and tags to make space for a new project.
 - 4** Cost analysis of storage space for project, as well as planning for service level agreement after delivery, etc.
 - 5** Ability to properly quote and invoice for storage space.
 - 6** Client sends files for the project as directed.
 - 7** Operations Manager receives details of project and searches/finds associated files to create a work order.
 - 8** Work order creation is automated and enhanced by the MediaPulse plugin, increasing production and reducing human interaction.
 - 9** Artists receive a work order and are able to search/find files as needed and complete the project.
 - 10** Project is delivered to the client, and files are either kept, archived, or deleted as per the service level agreement, allowing for prompt invoicing and methodical data curation.
 - 11** System Administrator can accurately and efficiently curate data through tags report and/or scheduled automated tasks.
- T** Tagging can happen at any point of the process and is a crucial part of workflows and curation (clean, keep, delete, archive, fix naming convention issues, etc.)

One Year Renewable Warranty

AJA Diskover Media Edition is covered by a one year warranty, renewable with the annual subscription. Please see the individual Product's Manual for additional specifics around warranty conditions for the product itself.

About AJA Video Systems, Inc.

Since 1993, AJA Video has been a leading manufacturer of video interface and conversion solutions, bringing high quality, cost effective digital video products to the professional, broadcast and postproduction markets.

AJA products are designed and manufactured at our facilities in Grass Valley, California, and sold through an extensive sales channel of resellers and systems integrators around the world. For further information, please see our website at www.aja.com

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