

AJA | Diskover Media Edition

LOB Users

Needs: Ease of search and share, files statuses during the cycle of a project

Challenges: Knowledge workers spending valuable time finding related data. 52% of time is spent on non-productive data tasks and only 48% on creating/extracting value from data

Solution: AJA Diskover Media Edition's global index, multiple search tools and easy sharing of results/files/paths, tagging.

System Administrator

Needs: Data preservation, security, compliance, automated storage management, etc.

Challenges: Due to a lack of global system, data is exponentially growing instead of being curated, manual management is prone to human errors.

Solution: AJA Diskover Media Edition's asset preservation and data management via tags and automated scheduled tasks allow prompt, accurate and safe data curation

Operations

Needs: Create complex work orders quickly and accurately, reporting, monitoring, analytics.

Challenges: Serious lack of centralized index to access, act, analyze and monitor data, create strategies upon results.

Solution: AJA Diskover Media Edition's global index, various analytical reports, tagging, plugins automating workflows, monitoring.

Executives

Needs: Make sound financial decisions related to data (storage purchases, hiring, accurately charge clients for data storage).

Challenges: Decision makers are not data enabled as there are no tools for them to make informed decisions.

Solution: AJA Diskover Media Edition's analytical tools allow expenditure visibility by project/customer/storage usage, therefore increasing revenues and lowering operating costs.



AJA
Data

Consumers of Data