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**AJA Introduces DANTE-12GAM 12G-SDI Audio**

**Embedder/Disembedder Mini-Converter Ahead of NAB 2025**

*New SDI/Dante audio conversion gateway with dual-channel LC and BNC connector options enables seamless bridging between SDI sources and destinations*

**Grass Valley, CA (March 31, 2025)** –[AJA Video Systems](https://www.aja.com/) today announced [DANTE-12GAM](https://www.aja.com/products/dante-12gam), a new single-channel 12G-SDI Dante® audio embedder/disembedder Mini-Converter. Offering the same core functionality as AJA’s popular openGear [OG-DANTE-12GAM](https://www.aja.com/products/og-dante-12gam), DANTE-12GAM streamlines hybrid IP workflows by making it easier to bridge between SDI sources and destinations with embedded audio to/from the Dante audio ecosystem, which enables distribution of multi-channel, low latency high-resolution digital audio across a switched Ethernet network.

Featuring a next-generation enclosure design, including an LCD display with control buttons, DANTE-12GAM can disembed 16 channels of audio in and embed 16 channels of audio out, for up to 32 channels of Dante IP audio. Professionals can extend that capacity to 64 channels via DANTE-12GAM-TR-LC and DANTE-12GAM-TR-BNC, which feature optional LC fiber or BNC SFP transceiver connections respectively. AJA will offer hands-on demonstrations of the technology at the [National Association of Broadcasters (NAB) Show](https://www.nabshow.com) from April 6-9, 2025, at the AJA Booth, SL3310.

“As demand for Dante continues, professionals must be able to easily embed and disembed audio to and from a Dante audio network and legacy SDI environments. DANTE-12GAM not only addresses this need, but it’s also the first of its kind to offer an LC fiber option. It brings all the capabilities of our OG-DANTE-12GAM audio embedder/disembedder to a Mini-Converter form factor to support a range of field and mobile applications and unlocks new possibilities for projects that require more distance,” shared AJA President Nick Rashby. “Its introduction also marks the debut of our next-generation Mini-Converter design, which we’re excited to spotlight at NAB.”

“AJA’s track record of anticipating and developing new tools that solve common bottlenecks for Dante users in the field is impressive, from the OG-DANTE-12GAM to its Dante AV 4K transmitter and receiver, and now, the DANTE-12GAM,” said Joshua Rush, Chief Marketing Officer for Audinate. “The DANTE-12GAM is a welcome addition to our growing ecosystem of Dante products, giving users powerful audio embedding/disembedding functionality in a new Mini-Converter design that includes an LCD display, that fits neatly in and around equipment spread across venues, facilities, OB trucks, and other proAV environments.”

**AJA DANTE-12GAM feature highlights include:**

* 12G-SDI audio embedding to/from the Dante audio ecosystem.
* Support for up to 32 channels of Dante audio in a compact design via single video channel (or dual channel Video SFP Options) capabilities with independent 12G-SDI Input and Output ports, each supporting 16 audio channels for a total of up to 64 audio channels.
* One 12G-SDI BNC input and output for up to 4K/UltraHD support.
* Dante network redundancy via integrated primary and secondary etherCon GigE ports.
* The ability to transmit Dante audio channels over SDI without having an external SDI source signal with two built-in signal generators.
* Compatibility with a range of Audinate software for routing and configuration choices, including Dante Controller and Dante Domain Manager.
* Initial network configuration via free AJA eMini-Setup software.
* Remote signal status and configuration via an intuitive web UI.
* A 2.2” LCD information and configuration screen with four control buttons for back, enter, up, and down.
* Support for network synchronization standards, including PTPv2, SMPTE 2110-30, and AES67.
* PoE (+) on Primary Ethernet port.
* 10-18VDC regulated, 4-pin mini-XLR and a 12V, 60W power supply.
* AJA’s world-class five-year warranty.

AJA DANTE-12GAM can be ordered with the LC fiber or additional BNC SFP modules, as DANTE-12GAM-TR-LC and DANTE-12GAM-TR-BNC, which include all the same features as DANTE-12GAM, with double the channel capacity to support up to 64 channels of simultaneous SDI/Dante audio bridging per device.

**Pricing and Availability**

AJA DANTE-12GAM is coming soon through AJA’s worldwide reseller network for $2295 US MSRP. DANTE-12GAM-TR-LC and DANTE-12GAM-TR-BNC will also soon be available for $2995 US MSRP each. A DANTE-12GAM Video SFP post-sale upgrade license will be available for $199 US MSRP. FIBERLC-TR-12G SFPand BNC-TR-12G SFP modules will be available for $559 US MSRP each. [Explore DANTE-12GAM](https://www.aja.com/products/og-dante-12gam) and see a demo of the technology at NAB 2025 at the AJA Booth, SL3310.

**About AJA Video Systems**

Since 1993, AJA Video Systems has been a leading manufacturer of cutting-edge technology for the broadcast, cinema, proAV, and post production markets. The company develops a range of powerful, flexible video interface and conversion technologies, digital video recording solutions, and color management, streaming, and remote production tools. All AJA products are designed and manufactured at our facilities in Grass Valley, California, and sold through an extensive sales channel of resellers and systems integrators around the world. For further information, please see our website at [www.aja.com](http://www.aja.com/).

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