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AJA Debuts New XENA Video Capture and Playback Workflows for Windows XP

XENA LS and LH Offer Integrated Capture and Playback Solutions for Motion Graphics and Design Professionals

InterBEE, Tokyo, Japan, Booth 7203 (November 16, 2005)— AJA Video, a leading manufacturer of professional video interface and conversion solutions, today announced the XENA LS and XENA LH video and audio I/O cards for Windows XP. The new XENA lineup marks AJA's entree into integrated video capture and playback solutions designed to fit a variety of creative workflows based on the Windows XP platform. XENA LH (PCI/PCI-X compatible) and LHe (PCIe compatible) support combined HD/SD workflows; XENA LS supports SD capture and playback. Both products will ship with AJA's own standalone deck-control, playback and capture application, Machina[™], and a host of powerful plug-ins for seamless integration with leading graphics and effects applications. XENA LH, LHe and LS will be available worldwide on November 30th, 2005.

XENA LH, LHe and LS cards are ideally suited to deadline-driven, graphics and layer-intensive motion graphics workflows. The elegant software interface for deck-control, playback and recording via AJA Machina, coupled with custom-coded plug-ins linking video input and output seamlessly into the interfaces of Adobe® After Effects®, Adobe Photoshop®, Autodesk Combustion® and Eyeon Fusion® provide significant workflow efficiencies to digital artists. Optimal file format support is offered in QuickTime and AVI, as well as in file-per-frame formats such as DPX, Cineon (LH/LHe), TIFF, TGA and BMP.

"Our customers require a reliable video capture and playback solution to keep up with the productivity demands of the fast-turnaround, high-volume world of broadcast graphics," said Simon Hayhurst, director of Digital Video and Audio product management for Adobe. "The deep level of integration built into the XENA LH and LS boards with After Effects and Photoshop, compounded with the robust toolset, file format support, deck controls and high-quality previews, delivers a very powerful video workflow to our professional users."

"Digital artists working with Autodesk Combustion desktop compositing software are faced with the challenge of completing complex, time-consuming visual effects shots. AJA develops reliable, production-proven video capture and playback solutions that provide both the reliability and the high-quality previews that help them realize their creative ideas," commented Bruno Sargeant, Combustion Product Manager, Autodesk Media & Entertainment.

About XENA LH

XENA LH is the only card for Windows XP that provides both HD and SD analog and seamlessly bridges analog and digital environments by offering I/O for both. Supporting native 10-bit resolution, XENA LH offers the highest quality video and natively supports a broad range of file formats including, DPX, Cineon, TGA, TIFF, BMP, and uncompressed AVI, and QuickTime. XENA LH includes equally strong audio support with multi-channel audio for digital production.

• AJA XENA software plug-ins for Adobe After Effects 6.5, Photoshop CS/CS2, Autodesk Combustion 4 and Eyeon Fusion 5

- AJA Machina software
- Native support For DPX, Cineon, TGA, TIFF, BMP, AVI, and QuickTime Files
- 10-bit Uncompressed SD/HD Capture Card
- 12-bit HD Analog Component I/O
- 12-bit SD Analog Component or Composite/YC I/O
- 10-bit Hardware HD to SD Down-conversion
- SDI or HD-SDI Input
- 2 Independent SDI/HD-SDI Outputs
- 2-ch Balanced XLR AES and 2-ch Balanced XLR Analog Audio I/O
- 8-ch SDI Embedded Audio I/O
- Broadcast-quality TBC with VHS support
- HD/SD Genlock and RS-422 Machine Control
- Cables Standard, KL-Box Breakout Optional
- 3-year warranty
- Available in PCIe as XENA LHe
- Available in PCI/PCI-X compatible as XENA LH

About XENA LS

XENA LS is the best solution for SD capture and playback, delivering high-quality video and a powerful toolset at an entry-level price point. Like the XENA LH, the LS supports 10-bit resolution SMPTE SDI video, with format support ranging from TGA, TIFF, BMP, and uncompressed AVI and QuickTime. XENA LS also includes 2-channel audio I/O support.

• AJA XENA software plug-ins for Adobe After Effects 6.5, Photoshop CS/CS2, Autodesk Combustion 4 and Eyeon Fusion 5

AJA Machina software

- Native support For TGA, TIFF, BMP, AVI, and QuickTime Files
- 10-bit Uncompressed SD Capture Card
- 12-bit Analog Component or Composite/YC I/O
- SDI input, 2 independent SDI outputs
- 2-ch Balanced XLR AES and 2-ch Balanced XLR Analog Audio I/O
- 8-Ch SDI embedded audio support
- Broadcast-quality TBC with VHS support
- Genlock and RS-422 Machine Control
- Supports all popular standard definition formats, in NTSC and PAL
- Cables Standard, KL-Box Breakout Optional
- 3-year warranty

The new XENA LH, LHe and XENA LS cards along with the recently introduced KONA LHe will be showcased at Interbee 2005, November 16-17, Nippon Convention Center in Tokyo, Japan at the AJA

stand in Hall 7, Booth 7203. These cards will also be on display at the NAB Post+ Conference in New York City, at the Javits Convention Center, November 16-17 at the AJA stand, 649T.

Pricing and Availability

XENA LH, LHe and LS will ship November 30th, 2005 to AJA dealers and system integrators worldwide. XENA LH and LHe will be available for a list price of \$1790 (US) and XENA LS will be available for a list price of \$995 (US). The optional KL-BOX is available for a list price of \$299 (US).

About AJA Video Systems, Inc.

Since 1993, AJA Video has been a leading manufacturer of high-quality and cost-effective digital video interface, conversion and Desktop solutions supporting the professional broadcast and post- production markets. With headquarters in Grass Valley, California, AJA maintains an extensive sales channel of dealers and systems integrators around the world. For further information, please see <u>www.aja.com</u>.

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