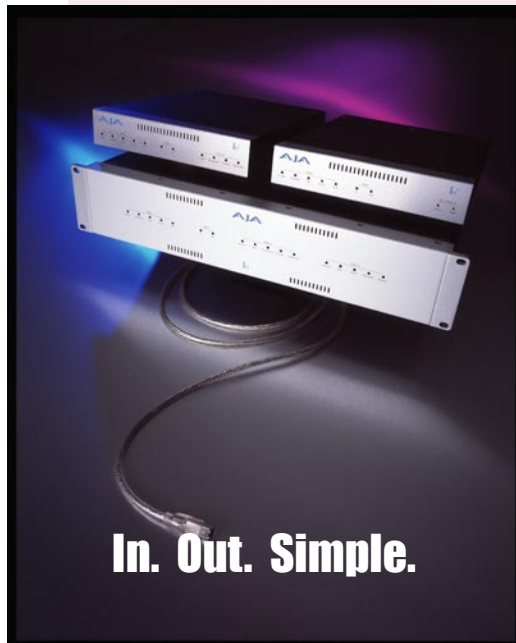


Highest Quality, More Features, Incredible Tech Support, Broadcast Industry Reputation, The Best Warranty...

...There is No Comparison....

Io Systems

Feature	Io Systems			Notes
	Io LD	Io LA	Io	
Co-developed with and Fully Qualified by Apple Computer	Yes	Yes	Yes	Exclusive AJA Feature
Warranty	3-year	3-year	3-year	The only desktop video products in the industry w/this warranty
Tech Support	Yes - 800#	Yes - 800#	Yes - 800#	Exclusive to AJA: live operators with extensive video experience
Easy FireWire Installation ¹	Yes	Yes	Yes	Exclusive to Io products
Portable (can move easily from one system to another)	Yes	Yes	Yes	Exclusive to Io products
Future Safe (not dependent on CPU bus standards)	Yes	Yes	Yes	Exclusive to Io products; FireWire port ensures Apple connectivity
Rackmountable I/O	Yes	Yes	Yes	Extensive rackmount I/O connectivity is unique to Io products
Hardware user interface (LEDs show input status and mode)	Yes	Yes	Yes	Exclusive to Io products
Standalone format conversion (using control panel application)	Yes ²	Yes ²	Yes ²	Exclusive to Io products; opens the door to 1000's of uses
Does Not Require a PCI/PCI-X slot	Yes	Yes	Yes	Exclusive to Io products
Works with a PowerBook Laptop	Yes	Yes	Yes	Exclusive to Io products
Video analog in	—	YPbPr/RGB/S/ Composite	YPbPr/RGB/S/ Composite	10-bit high quality A-to-D
Video analog out	YPbPr/RGB/S/ Composite	YPbPr/RGB/S/ Composite	YPbPr/RGB/S/ Composite	12-bit high quality D-to-A
SDI in	10-bit	—	10-bit	With embedded audio and meta data
SDI out	10-bit	—	10-bit	With embedded audio and meta data
AES I/O	—	—	4-ch. XLR	24-bit quality
SPDIF I/O	2-ch. Out	—	Optical	Optical ADAT-style on Io, SPDIF-style on Io LD
A/D/A audio	24-bit	24-bit	24-bit	High quality—as you'd expect from an experienced converter co.
Analog audio in	—	4-ch. XLR	4-ch. XLR	Balanced and Unbalanced
Analog audio out	2-ch. XLR	4-ch. XLR	4-ch. XLR	Balanced and Unbalanced. Io also has 8-chn. audio out (DB25)
Embedded audio	8-ch.	—	8-ch.	24-bit quality
RGB application support	Yes ³	Yes ³	Yes ³	Use Io with <i>Combustion</i> , <i>AfterEffects</i> , and <i>Apple Motion</i> ³
Genlock	looping	looping	looping	Built-in time base corrector and proper color framing
RS-422	Yes	Yes	Yes	Controls a wide variety of VTRs
Price	\$990	\$1,190	\$2,290	No other products have as many features or superior broadcast quality



In. Out. Simple.

¹ Connects to Mac via a single FireWire cable
² Available July 2004 as free downloadable upgrade
³ Features Available July 2004 as free downloadable upgrade



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