443 Crown Point Circle

P.O. Box 1033

Grass Valley, California 95945

800.251.4224

530.274.2048

Chuck Whitlock   Karen Raz
AJA Video Systems, Inc.   Raz Public Relations, LLC
530-274-2048; chuckw@aja.com   310-450-1482; karen@razpr.com

FOR IMMEDIATE RELEASE

AJA XENA NOW SUPPORTED BY SONY VEGAS 7 SOFTWARE
*Next-Generation Vegas 7 Nonlinear Video Editor to Utilize AJA XENA I/O Solutions,
Providing Robust HD/SD Capture, Playback and Downconversion on the Windows Desktop*

Amsterdam, Netherlands — IBC 2006 (September 8, 2006)— Leading professional video
interface and conversion solutions manufacturer AJA Video Systems announced
compatibility of AJA's XENA retail hardware with new Sony Vegas® 7 software. The debut
of Vegas 7 software integration with XENA solutions continues to demonstrate that AJA-
engineered I/O and playback cards are the industry's choice to complement the top digital
video editing applications today.

Vegas 7 will feature native integration of AJA's XENA LH and XENA LS Windows XP-
based video I/O cards, adding a range of capabilities including HD/SD SDI capture and print-
to-tape, multichannel audio, insert edit to tape, and HD/SD SDI or Analog Component
monitoring and output.

"With AJA integration, Vegas 7 software will provide a wide range of options for real-time
editing of HD, DV or SD files with unrivaled capture, digital audio and video playback and
output, and superior downconversion capabilities," stated Dave Chaimson, Vice President of
Marketing, Sony Media Software. "We recognize AJA as a hardware development leader in
the video business, and we are pleased to be working with the company to bring new
enhancements to our Vegas products and professional customers."

"AJA XENA LS and LH products deliver awesome capabilities for editing on the Windows
platform," said Nick Rashby, Director of Sales and Marketing, AJA Video. "These solutions
offer unparalleled hardware flexibility for uncompressed HD or SD digital video and audio
I/O, along with robust software support for editing, vfx, and graphics workflows. In
combination with the new Sony Vegas 7 software, editors will have a high-performance
solution for their real-time editing needs."

www.aja.com

Sony Vegas 7 is expected to be available on September 12th, 2006. For further information, please visit www.sony.com/mediasoftware.com.

About Sony Media Software
Sony Media Software inspires creative expression with its award-winning line of products for digital video, music, DVD, and audio production. Sound Forge, ACID, and Vegas software have defined digital content creation for a generation of creative professionals, amateurs, and enthusiasts. These signature product lines continue to advance the art of providing powerful, accessible tools to unleash the imagination. Today, there is a Sony Media Software application for every level of expertise, including a full line of consumer software based on the company's professional applications.

In addition, Sony Media Software produces the extensive Sony® Sound Series collection of royalty-free loops and production music, Sony Pictures Sound Effects Series exclusive sound effects, Vision Series video creation assets, as well as www.ACIDplanet.com, the internet's premier site for independent music and video artists. As a subsidiary of Sony Corporation of America, the company also develops applications that enhance the experience for users of Sony hardware devices including the PSP™ (PlayStation® Portable) and Sony Ericsson mobile phones. Sony Media Software customers span the globe and include seasoned professionals in the film, television, video game, and recording industries, students and educators, hobbyists and enthusiasts, and young children exploring music creation.

About AJA Video Systems, Inc.
Since 1993, AJA Video has been a leading manufacturer of high-quality and cost-effective digital video interface, conversion and Desktop solutions supporting the professional broadcast and post-production markets. With headquarters in Grass Valley, California, AJA maintains an extensive retail sales channel of dealers and system integrators around the world. For further information, please see our website www.aja.com.

# # # #