

AJA MEDIA USE RELEASE

Date: _____

_____, gives, and is fully-authorized to give, non-exclusive permission to AJA Video Systems, Inc. and its subsidiaries (“AJA”) to use copies of source tapes, original elements, still images and finished videos, or portions thereof, of the Production or Interview listed below for the following applications:

Please tick the appropriate categories

- ◇ • Product demonstration at trade shows
- ◇ • Sales demonstrations given by AJA or AJA authorized Resellers
- ◇ • Compilation reels*
- ◇ • Product training on/off site
- ◇ • Promotional and training videos, CD-ROMs and DVDs
- ◇ • Promotional or training videos displayed on the Internet
- ◇ • Public relations and press materials
- ◇ • Advertisements, documentation and print collateral**
- ◇ • Still images
- ◇ • AJA marketing material and advertisements
- ◇ • Video news releases/broadcast [television]***

The above rights are applicable worldwide.

*Compilation reels (approx. 10 minutes in length) are composed of a variety of clips from various programs that have utilized products. These reels are displayed at trade shows and before sales presentations and training classes held by AJA and Authorized Resellers, and may be distributed to industry professionals on VHS, CD, DVD and displayed on our website. Selected film trailers will be shown in their entirety, if specifically requested.

**Print collateral means brochures and the like. Your permission is sought to use individual frames from the Production, for example, on a product brochure or to highlight system interface and functionality.

***Video news release rights are defined as permission to broadcast, on television, the playback of images and sound from the Production on the monitors of a system including an AJA product to highlight system interface and functionality.

By signing below, you confirm that you have sufficient rights to the Production to grant AJA the rights set forth above, including any necessary consent, authorization, release, clearance, or license of any third Party ("Release"), including any Release related to any rights of privacy or publicity, as may be necessary for you to enter into this Agreement.

Name: _____

Address: _____

Production Title / Interview Description: _____

Company
Name _____

Email: _____

Phone: _____

Fax: _____

Authorized Representative (please print)

Signature (Authorized Representative)

THANK YOU!

You will receive appropriate acknowledgment for use of this material. If possible, please burn your company logo/credit directly the on the footage, or indicate below how you would like your acknowledgment to read (in 50 characters or less):

Please complete this form, sign and fax to: Christina Oliver at 310-396-8468

or mail to:

AJA Video Systems Inc, 2701 Ocean Park Blvd., Suite 223, Santa Monica CA 90405
Attn: Christina Oliver